House File 2531

H-8556

1 Amend House File 2531 as follows: 1. Page 37, after line 14 by inserting: <Sec. . Section 466B.4, subsection 2, Code 4 Supplement 2009, is amended to read as follows: 2. Marketing campaign. The water resources 6 coordinating council shall develop a marketing campaign 7 to educate Iowans about the need to take personal 8 responsibility for the quality and quantity of water in 9 their local watersheds. The emphasis of the campaign 10 shall be that not only is everyone responsible for 11 clean water, but that everyone benefits from it as 12 well, and that everyone is responsible for and benefits 13 from reducing the risk for flooding and mitigating 14 possible future flood damage. The goals of the 15 campaign shall be to convince Iowans to take personal 16 responsibility for clean water and reducing the risk of 17 flooding and to equip them with the tools necessary to 18 effect change through local water quality improvement 19 projects and better flood plain management and flood 20 risk programs. Sec. . NEW SECTION. 466B.12 Flood plain 22 managers. 23 The council shall encourage and support the 24 formation of a chapter of the association of state 25 flood plain managers in Iowa that would provide a 26 vehicle for local flood plain managers and flood plain 27 planners to further pursue professional educational 28 opportunities. 29 NEW SECTION. 466B.13 Flood education. Sec. 30 The Iowa state university agricultural extension 31 service, the council, and agency members of the council 32 shall work with flood plain and hydrology experts to 33 educate the general public about flood plains, flood 34 risks, and basic flood plain management principles. 35 This educational effort shall include developing 36 educational materials and programs in consultation with 37 flood plain experts.> 2. By renumbering as necessary. 38 SCHUELLER of Jackson BERRY of Black Hawk RUNNING-MARQUARDT of Linn